

DO MORE
with ArcGIS® Server



October 15th, 2013

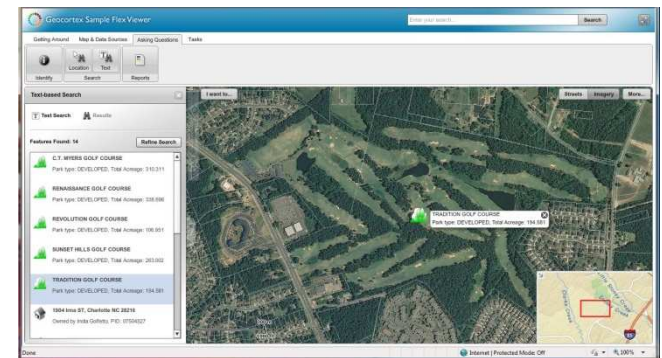
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Geocortex

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Today's Agenda

- Overview of Latitude Geographics
- What is Geocortex Essentials?
What makes it unique? Why do clients choose it?
- Live Demo
 - Silverlight Viewer
 - HTML5 Viewer
 - Geocortex Manager



Latitude Geographics - Overview

- GIS software company founded in 1999
 - Located in Victoria, BC
 - 90 staff
 - 800+ customers
- We make customers successful with web-GIS based on Esri technology
 - ESRI Platinum Partner
- Offer “off-the-shelf” web-GIS software, training, services, application hosting, and technical support
- Geocortex is the brand name for our solutions
 - Geocortex Essentials → platform designed for ArcGIS Server



What is Geocortex Essentials?

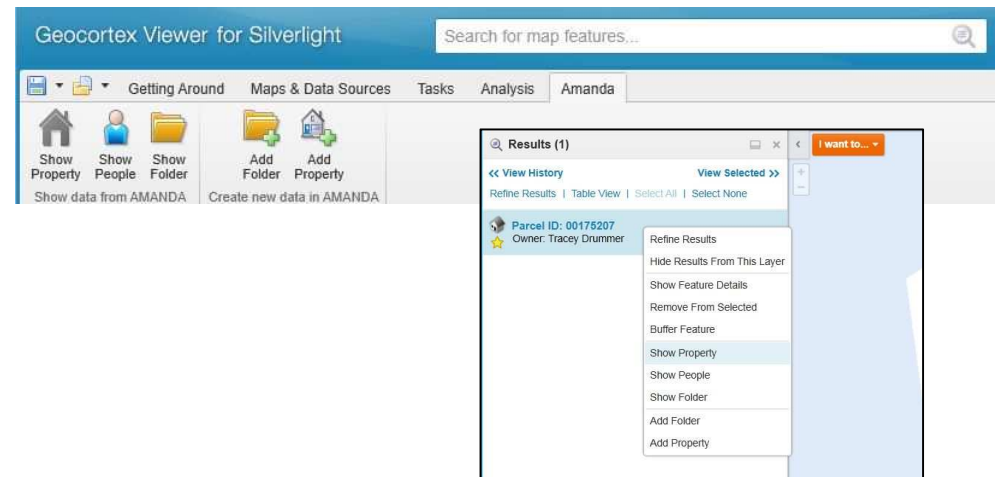
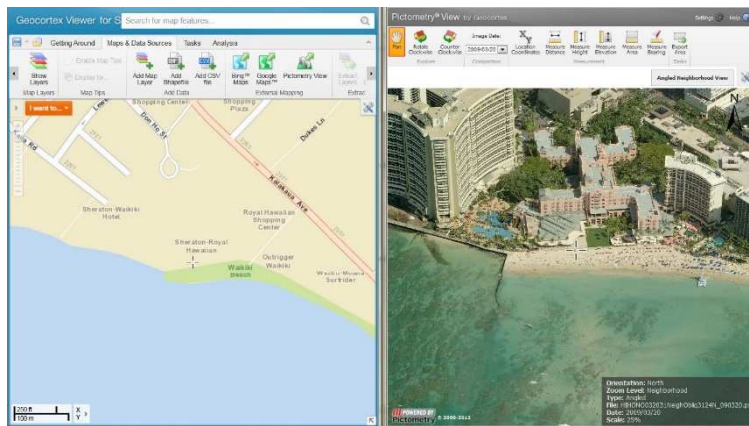
- The most developed webGIS platform for ArcGIS Server on the market
 - ‘Esri-focused’ web mapping software
 - Licensed by over 500 clients worldwide
 - Clients use it to build simple or sophisticated mapping apps, for their staff or the public
- A complete solution that includes:
 - Pre-built web map viewers
 - Management tools for Administrators
 - Integration & workflow tools to customize or connect to other business systems



What is Geocortex Essentials? cont'd

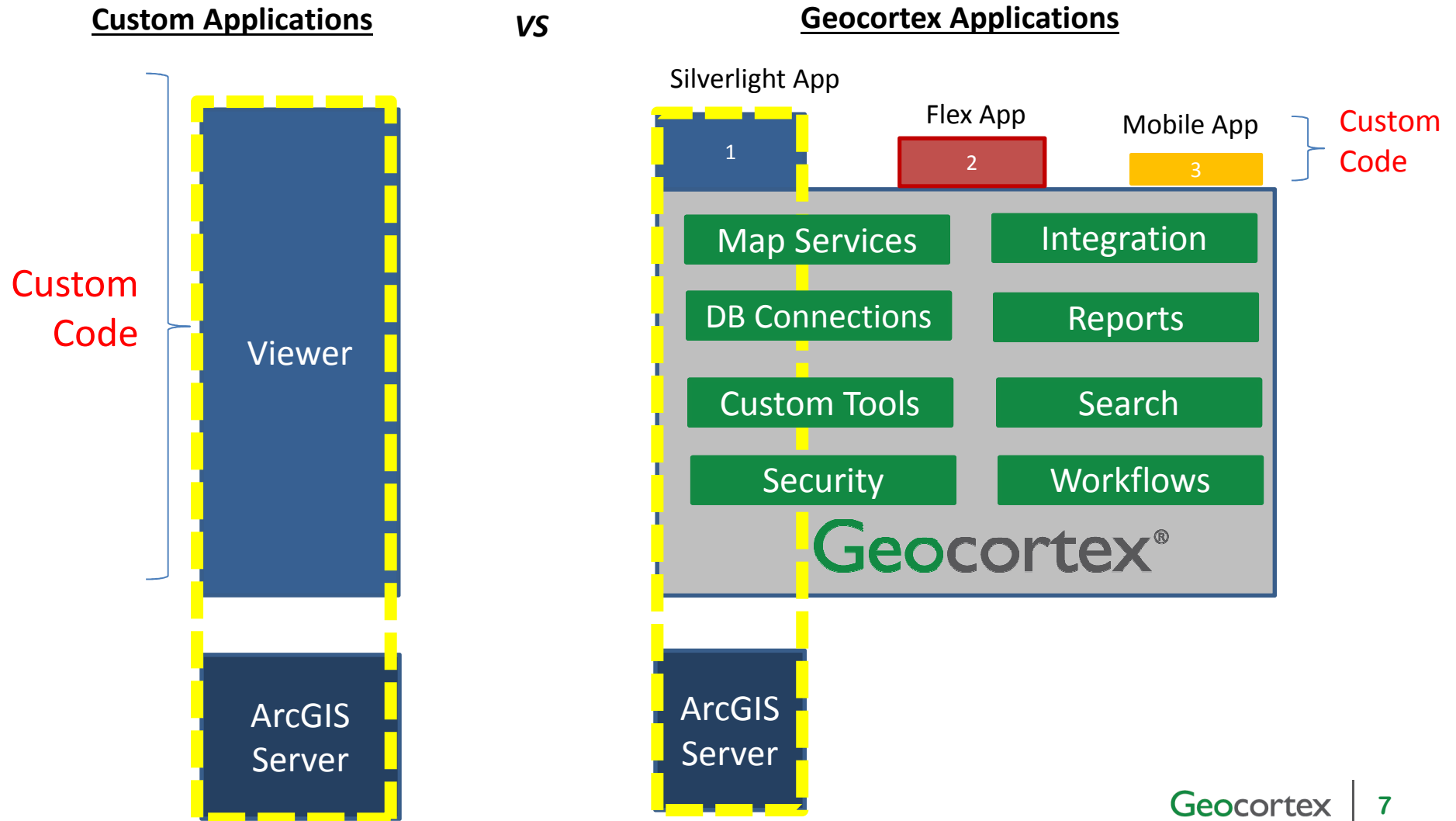


Geocortex Extensions



- **Pictometry Extension**
 - syncing of Pictometry imagery with Geocortex Silverlight
- **Advanced Editing Extension**
 - copying features for editing, line snapping to features, and line tracing
- **AMANDA Extension**
 - view and create permits with CSDC's AMANDA software
- **OGC Extension**
 - advanced query, identify, and search on OGC services
- **Cityworks Extension**
 - create, edit, view, and close Cityworks work orders

How is Geocortex Essentials different?



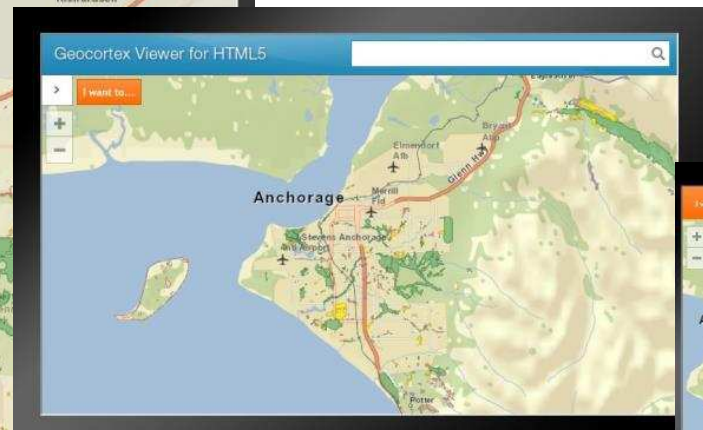
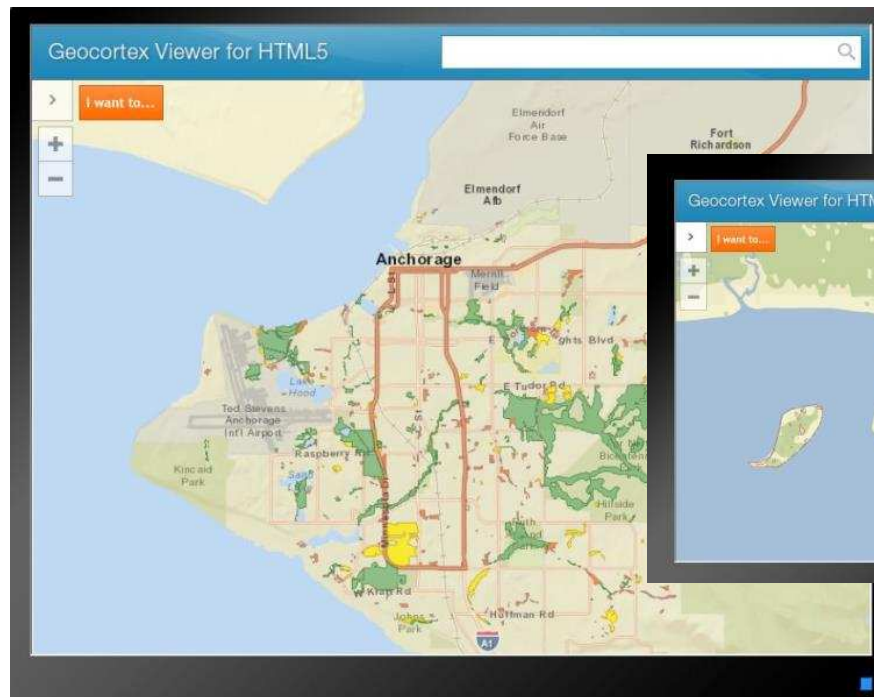
Biggest Geocortex Development Priorities

1. HTML5/Mobile Support

- Geocortex HTML5 Viewer allows clients to deploy ArcGIS Server maps that target many devices with a single application
- Introduces 'offline' application support

2. ArcGIS Online Integration

- consuming webmaps inside Geocortex



What's Exciting About HTML5?

- ✓ Target multiple platforms with a single application
- ✓ Easy for organizations to change content (less learning)
- ✓ Extremely easy deployment

but...

- ✗ Limited offline support
- ✗ Degraded user experience (think desktop VS web)
- ✗ Less access to native device capabilities (e.g., camera, contacts, local storage)



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Live Demo