

White
Horse
ERN

BlueBird
Cafe
Family Dining since 1952
Smoke Free Family Dining

FOURTH OF JULY
GRAND PARADE 5:00 PM
KIDDIES PARADE 4:50 PM

The Country
Rose
PAINT
MORNING





BOOK 4: ECONOMIC DEVELOPMENT

Introduction

The Economic Development book addresses the City's commitment to a sustainable local and regional economy. The primary objective of the Economic Development book is to create conditions for economic growth and improve the quality of life in Arlington by providing living-wage jobs. The goals and policies established in the Economic Development book are related to a strong economy, diverse employment options, cooperation with other agencies and local businesses, the Arlington Municipal Airport as an economic engine, enhancing the Cascade Industrial Center, supporting the natural environment, unique economic hubs, and quality of life.

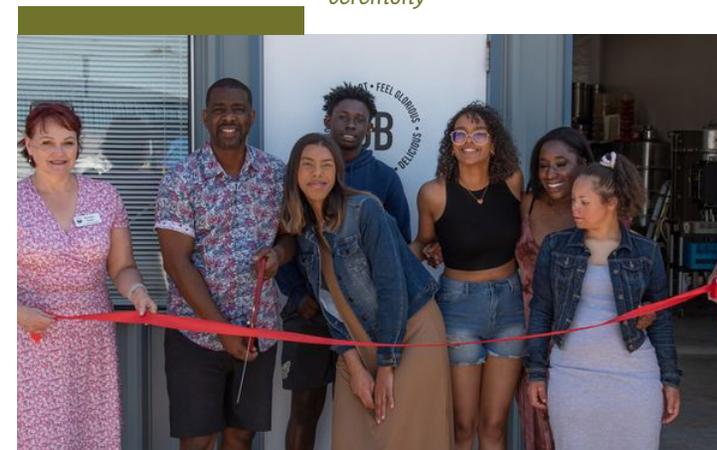
Goals and Policies

ED-1 Support a range of employment options at different income levels and a variety of amenities are available throughout the city.

- ED-1.1** Encourage a diversified and vibrant economy in order to facilitate high and stable rates of employment within the city, available at a range of income levels.
- ED-1.2** Establish and support economic development activities that help to attract, retain, expand, and diversify businesses throughout the city, particularly those that provide living-wage jobs.
- ED-1.3** Promote diverse and sustainable employment sectors to support and encourage residents to live and work in Arlington.
- ED-1.4** Foster an equitable business and regulatory environment that supports the establishment and growth of startups, small businesses, locally owned, and women- and minority-owned businesses.
- ED-1.5** Coordinate with educational providers to encourage availability of high-quality education and job training to all residents to foster a well-trained workforce that is prepared for emerging jobs markets.
- ED-1.6** Identify and use a range of strategies to mitigate the potential physical, economic, and cultural displacement of existing locally-owned, small business, that may result from redevelopment and market pressure.
- ED-1.7** Promote equity and access to opportunity in economic development policies and programs.



A small business grand opening ceremony



ED-1.8 Foster economic development activities in areas with historically low access to opportunities that improve opportunities for current and future residents.

ED-2 Promote a strong, diversified, and sustainable local and regional economy.

ED-2.1 Plan for adequate land capacity to support commercial and industrial uses and to provide sufficient employment meeting the 20-year employment targets for Arlington.

ED-2.2 Plan for adequate retail sales base (i.e., commercial land base) to provide financial support for the services the City provides.

ED-2.3 Develop an Economic Development Plan to provide a technical foundation upon which economic development strategies and decision-making within Arlington can be based.

ED-2.4 Provide sufficient and proactive investments in public infrastructure to improve the City’s economic base and accommodate overall growth.

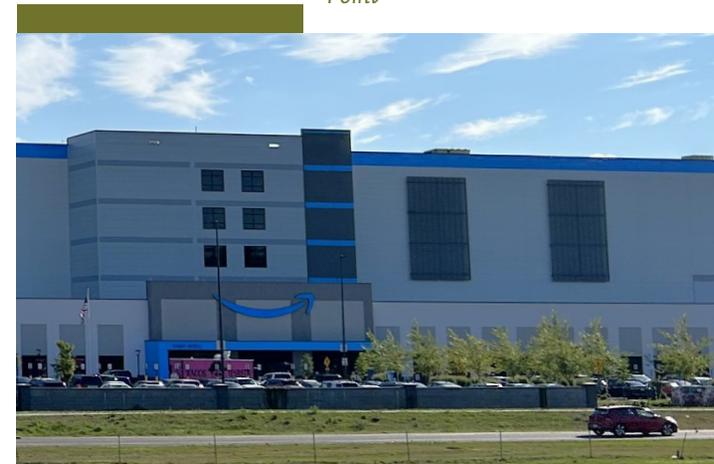
ED-2.5 Leverage Arlington’s visibility from Interstate-5 and encourage the development and enhancement of the city’s gateways to attract additional consumer base.

ED-2.6 Recognize the contributions and support the growth of Arlington’s and the surrounding area’s culturally and ethnically diverse communities, including the Stillaguamish Tribe, to assist in the continued expansion of the local and regional economic base.

ED-2.7 Coordinate economic development plans with the City’s transportation, housing, and land use policies and plans, and the Regional Growth Strategy, to support economic development that is compatible citywide.



Amazon building located in Smokey Point



- ED-2.8** Maintain land use patterns and available infrastructure to allow for a high jobs-to-housing ratio.
- ED-2.9** Identify sectors of the economy within Arlington where opportunities might exist to create additional jobs and identify potential strategies for attracting employment in those fields.

ED-3 Actively cooperate with other agencies and local businesses to support economic development.

- ED-3.1** Maintain a favorable business climate through fair and consistent implementation of City of Arlington regulations, a streamlined and predictable permit process, and excellent customer service.
- ED-3.2** Collaborate with businesses to identify specialized infrastructure, building design, transportation, or other needs required to maintain business operation.
- ED-3.3** Work with the Stilly Valley Chamber of Commerce and the Downtown Arlington Business Association to identify ways in which the City and local businesses can cooperate on economic development needs and strategies for addressing those needs.
- ED-3.4** Participate or otherwise assist in business sponsored activities to increase local awareness of goods and services available in Arlington.
- ED-3.5** Provide opportunities to include local business owners and associations in economic development plans, strategies, and decision-making processes.
- ED-3.6** Strive to equitably allocate the cost of growth by utilizing mitigation and impact fees to provide funds for necessary infrastructure improvements.



Coca Cola Building



ED-3.7 Coordinate with Snohomish County on potential tourism grants to support citywide and regional tourism efforts.

ED-4 Promote and support the Arlington Municipal Airport as a fixture for employment and an economic engine within the city and region.

ED-4.1 Encourage the growth of the airport as a major employment center by considering innovative public-private partnerships, tax incentives, and economic development planning to promote this growth.

ED 4.2 Support and actively promote the Arlington Municipal Airport as a Premier General Aviation Airport in Washington.

ED-4.3 Develop strategies, consistent with the Airport Master Plan, for marketing the Airport to strengthen aviation economic development in the city and region.

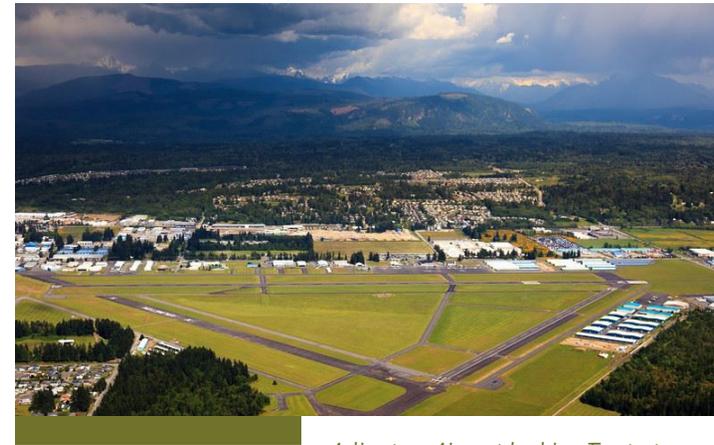
ED-5 Preserve and enhance the designated Cascade Industrial Center to support its long-term regional economic benefits.

ED 5.1 Provide a supportive business environment for start-up, light manufacturing, and assembly businesses in the airport/industrial area.

ED-5.2 Implement economic development and marketing strategies, consistent with the Arlington Marysville Manufacturing Industrial Center Plan, to further promote the expansion of the Cascade Industrial Center.

ED-5.3 Work to reduce the risk of industrial displacement from incompatible and encroaching uses.

ED-5.4 Monitor and periodically review compliance of the Cascade Industrial



Arlington Airport looking East at Cascade Mountain Range



**Economic Stability
and Vibrancy**

Center with applicable Puget Sound Regional Council requirements.

- ED-5.5** Explore potential annexation options as the Cascade Industrial Center approaches the zoned capacity.

ED-6 Guide economic development practices within the city that protect and support the natural environment.

- ED-6.1** Encourage the development of existing and emerging industries and services that promote environmental sustainability, particularly those addressing climate change and resilience.
- ED-6.2** Encourage economic development activities that take into consideration the capacities of the area’s natural resources, public services, and facilities.
- ED-6.3** Explore and encourage ways in which the downtown commercial area and businesses can highlight and be linked to the Stillaguamish River.
- ED-6.4** Remain aware of and up to date with potential sustainability-focused grant opportunities.
- ED-6.5** Support the expeditious processing of development applications. Continue requiring development activities to meet all applicable environmental protection, land use, and other applicable provisions and standards.

ED-7 Encourage the development of unique economic hubs at various scales throughout the city to adequately serve residents and the region.

- ED-7.1** Promote the viability of Old-Town Business District, Smokey Point Boulevard, the Cascade Industrial Center, and Island Crossing as regional economic draws, while maintaining and improving upon smaller neighborhood hubs to serve local residents.



**Climate Adaption
and Resiliency**



**Neighborhoods
and Connectivity**

- ED-7.2** Further develop Smokey Point Boulevard as a mixed-use destination, providing necessary business and office spaces.
- ED-7.3** Encourage and promote a diversity of retail, restaurants, crafts industries, services, civic facilities, and mixed uses to achieve a vibrant shopping, dining, and entertaining experience in both Old Town and along the Smokey Point Boulevard corridor and other developing districts.
- ED-7.4** Promote the general redevelopment of Old-Town Business District, while preserving and protecting the historic buildings and features of Olympic Avenue.
- ED-7.5** Become an active sponsor and promoter of attracting new retail businesses to Arlington that provide a mixture of goods and services, which would allow residents to shop locally without leaving Arlington.
- ED-7.6** Encourage businesses to plan for shared parking when redeveloping existing commercial areas in order to provide adequate parking. Reduce additional vehicle trips, provide multi-modal transportation options, and encourage pedestrian activity in commercial hubs.
- ED-7.7** Develop economic development strategies to differentiate and enhance the different subareas of the city.
- ED-7.8** Invest in transportation and other infrastructure needed to support and provide connections the various commercial centers throughout the city.
- ED-7.9** Improve access to a variety of jobs opportunities for residents by prioritizing multi-modal transportation connections between residential areas and the commercial and manufacturing/industrial centers in the city.
- ED-7.10** Consider the limitations of resources, services, and infrastructure when reviewing applications for new commercial and industrial development.

Meet Me in Arlington Pop-Up Shop at the Arlington Innovation Center



ED-8 Support economic development activities that enhance the quality of life for Arlington residents.

- ED-8.1** Identify and implement ways to provide services that will improve the quality of life for residents.
- ED-8.2** Encourage businesses that process and sell locally-produced resources, particularly healthy food products.
- ED-8.3** Develop a variety of strategies aimed at enhancing the diversity of Arlington’s tourism base, with particular focus on agritourism, farm-to-table, and local **crafts industry** products.
- ED-8.4** Maintain and enhance arts and cultural institutions in Arlington to foster an active and vibrant community life for residents and attract visitors to the city and surrounding area.
- ED-8.5** Support the development of the Whitehorse Trail to Darrington, promote Arlington as the hub for trail users, and consider locations to enhance activity around the trail.
- ED-8.6** Develop and promote Arlington as an outdoor recreation destination. Enhance the use of the Stillaguamish riverfront, existing and potential riverfront parks, and extensive trail systems.



Craft industries encompass goods that are handmade by artisans or those skilled in a particular trade.

Cultural crafts and art at Arlington Farmers Market



ARLINGTON COMPREHENSIVE PLAN

Cascade Industrial Center

Legend

-  Arlington Municipal Airport
-  Cascade Industrial Center
-  City Limits
-  Urban Growth Area
-  City Parks
-  Trails
-  Railroad
-  State Highway
-  State Route
-  Airport Road
-  Arterial
-  Collector
-  Street



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Miles

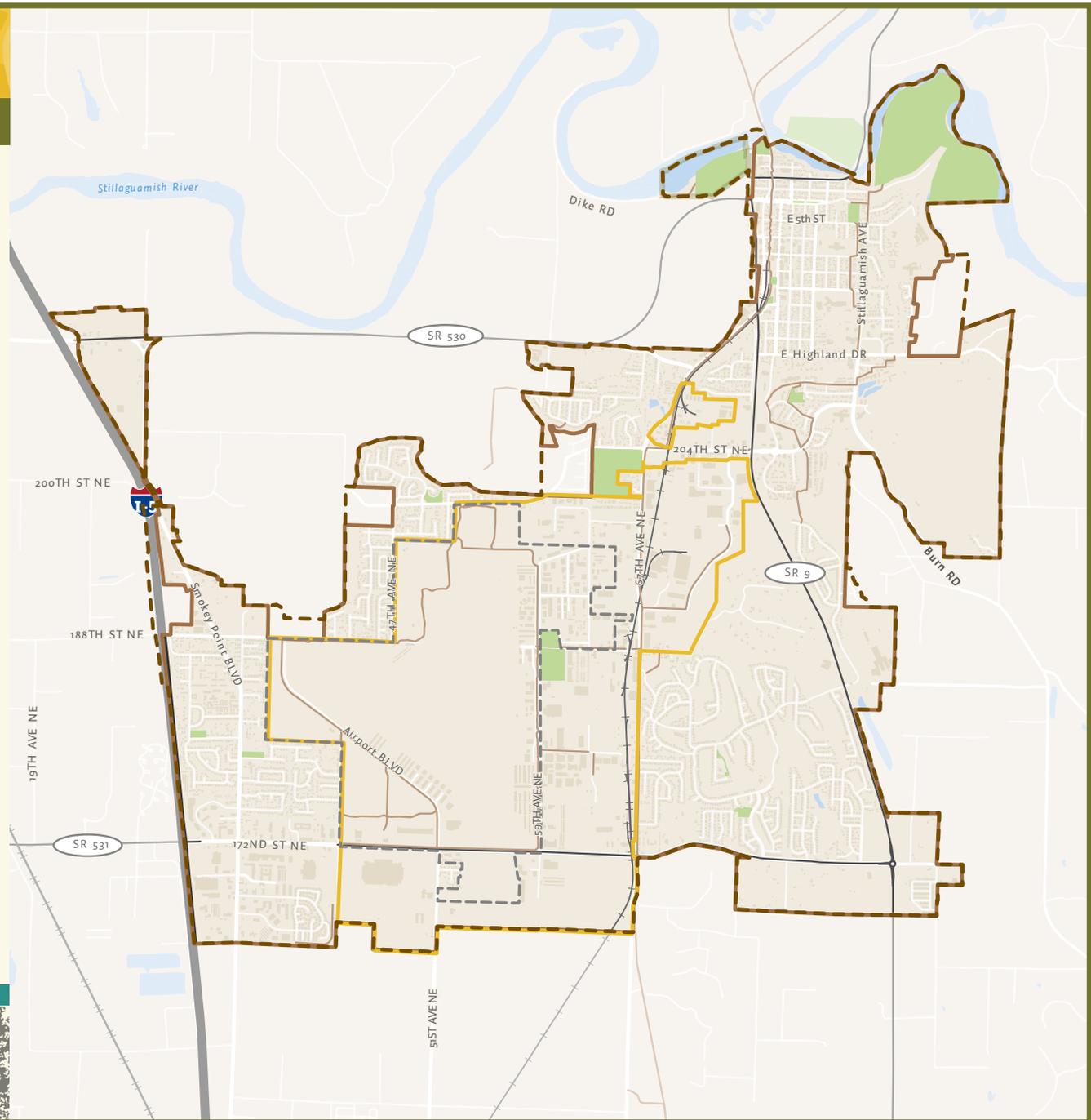


Figure ED-01.
Cascade Industrial Center